THE EXECUTIVE M.B.A. PROGRAM

1995 - 1996
ACADEMIC YEAR

CENTENARY COLLEGE OF LOUISIANA
SHREVEPORT, LOUISIANA

The Bulletin of
Centenary College of Louisiana
Frost School of Business
Executive M.B.A. Program
1995-1996 Academic Year

THE EXECUTIVE M.B.A. PROGRAM

FROST SCHOOL OF BUSINESS
CENTENARY COLLEGE OF LOUISIANA
P. O. BOX 41188
SHREVEPORT, LOUISIANA 71134-1188
318/869-5141
Fax 318/869-5139

Catalog revised Summer 1995

Centenary College of Louisiana is an equal opportunity educational institution. It does not discriminate on the basis of race, color, religion, sex or handicap in admission, employment or operation.

The provisions of this bulletin do not constitute an offer for a contract which a student may accept through registration, and any provision or requirement, including fees, may be changed at any time with or without notice.

CENTENARY COLLEGE
1825 FROST SCHOOL OF BUSINESS

A MESSAGE FROM THE DEAN

Welcome to Centenary's Executive M.B.A. Program

You are bright, industrious and have a history of successful achievement or you would not be an M.B.A. candidate.

We want to help you develop into a more competent and self-confident manager. We will help you learn the basic skills and concepts which should give you a step up on others who lack this training. And in the business world, this margin is the competitive edge.

We have two major strengths: our unique philosophy and our decision to admit a select group of mature adults. You and your classmates give the vitality and relevance to our courses. We expect everyone to contribute. Our teachers also share a common philosophy. They see themselves as academic coaches who are excited about what they are doing. They have high standards, and they take pride in the superior performance of their students.

You are now a part of the Centenary family. You will develop many new friendships with both faculty and fellow students. We hope that you will take advantage of the cultural and athletic activities on campus.

We don't aspire to be the largest program of our type. We do want to be the best.

We have a steep path to travel, and I am counting on you to help us keep an eye on our vision.

Labor omnia vincit.

Sincerely,

Barrie

Barrie Richardson, Dean
Frost School of Business

CENTENARY COLLEGE OF LOUISIANA
2911 Centenary Boulevard, P.O. Box 41188, Shreveport, Louisiana 71134-1188
Telephone (318) 869-5141, FAX (318) 869-5139

CONTENTS

A MESSAGE FROM THE DEAN 2

TABLE OF CONTENTS 3-4

I. GENERAL INFORMATION. 5
Centenary College of Louisiana

II. PROGRAM OF STUDY 6-7
Purpose of the M.B.A. Program
History of the Centenary M.B.A. Program
Accreditation
Philosophy of Instruction
Academic Workload

III. ADMISSION 8
Steps of the Admission Process
Notification of Status

IV. FINANCIAL INFORMATION 9
Tuition for the 1995-96 Academic Year
Payment of Tuition
Basic Fees
Financial Aid

V. ACADEMIC POLICIES 10-14
Academic Calendar
Registration
Academic Advising
Degree Requirements for the M.B.A.
The Graduate Management Admissions Test (GMAT)
Grades
Probation and Dismissal
Repeating Courses
Withdrawal and Refund Policy
Credit by Transfer of Course Work
Credit by Examination
Graduation

CONTENTS (Continued)

VI. RECOMMENDED COURSE SEQUENCE 15-18
Course Sequence
Program Structure, Sequence and Logic

VII. M.B.A COURSE DESCRIPTIONS 19-23

VIII. 1995-96 TENTATIVE CLASS SCHEDULE 24

IX. CAMPUS LIFE 25-28
Student Identification Card
Magale Library
Computing Facilities
Bookstore and Post Office
The Performing Arts
Meadows Museum of Art
Centenary Athletics
M.B.A. Alumni Association
M.B.A. Investment Clubs
M.B.A. Speakers Association
Student Subscriptions

X. ADMINISTRATION OF CENTENARY COLLEGE AND THE M.B.A. PROGRAM 29

XI. GRADUATE BUSINESS TEACHING FACULTY . . . 30

XII. MAP OF CENTENARY COLLEGE 31

I. GENERAL INFORMATION

Centenary College of Louisiana

In 1825, the College of Louisiana began offering liberal-arts and pre-professional education to college students in the South. Twenty-three years later, in 1848, it merged with Centenary College, a Methodist institution in Clinton, Mississippi. In 1908, Centenary College of Louisiana moved to its present location in Shreveport.

For the full 170 years of its history, Centenary College has stood for academic and professional excellence. Her graduates have gone on to high achievement in business and the professions, and her faculty members have distinguished themselves in teaching, research and professional service.

Graduate business education came to Centenary in 1976. The Executive M.B.A. Program began in 1984. There are currently 170 persons enrolled in the program. The average graduation class size is 25 students.

II. PROGRAM OF STUDY

Purpose of the M.B.A. Program

Centenary College's M.B.A. Program aims to help bright, ambitious men and women achieve greater success in their management careers. The program is geared toward mature students who have been out in the work force for at least five years.

We expect that our graduates will find more challenging jobs, move faster and rise higher with the Centenary M.B.A. degree.

The Centenary program offers a dual emphasis. We stress the practical skills and useful business concepts that employees want and managers need to be effective on the job. We also teach the knowledge and help develop the self-confidence required in accepting greater responsibility.

This Program is designed to be accessible, intensive and useful.

History of the Centenary M.B.A. Program

The current M.B.A. program at Centenary College began in the winter of 1984. The Dean and faculty of the Frost School of Business designed a program to answer growing criticism that traditional M.B.A. programs had become overly theoretical and quantitative at the expense of practicality and career usefulness.

Faculty of the Frost School of Business met with foundation heads, business leaders and management trainers in government and industry prior to designing the present program for adult learners. Since the first announcement of our M.B.A. program in November 1984, the response has been strong and enthusiastic. The program has grown to capacity; new students are admitted only when space becomes available.

Accreditation

Centenary College is fully accredited by the recognized regional and national agencies and is approved by the University Senate of The United Methodist Church. The M.B.A. program is accredited by the Southern Association of Colleges and Schools.

Philosophy of Instruction

Centenary M.B.A. courses concentrate on basic concepts which have significant practical application. The courses were designed with the premise that it is more important to master basic productive skills than to cover a large number of abstract principles. The typical class size is 18-20 students.

Most courses are taught by full-time Centenary professors who have had business experience. The M.B.A. faculty also includes several highly qualified business executives who are currently active in developing new products, financing ventures, managing factories and guiding personnel programs.

The faculty uses a wide variety of teaching techniques, including lectures and discussion, case analysis, team projects and experimental activities.

Academic Workload

Centenary M.B.A. courses are intensive and demanding. Students should not take more than two courses per term. Most students take one course per term. Students who know in advance they will have to miss more than one class meeting should not enroll for that term.

In a typical week, students may expect to spend eight to twelve hours outside of class preparing for each course.

III. ADMISSION

Admission is open to men and women with bachelor's degrees from accredited institutions. No particular major is preferred. The program is not calculus-based. Personal qualities and professional accomplishments are major determinants in the selection process. We seek candidates with leadership ability and the desire to excel. The average age of our students is 38 years old.

Apply to:

Barrie Richardson, Dean
Frost School of Business
Jackson Hall, Room 210
Centenary College of Louisiana
Post Office Box 41188
Shreveport, Louisiana 71134-1188
318/869-5141

Steps in the Admission Process

A completed application form should be submitted to the above address, along with a $20 non-refundable application fee. Students who have attended Centenary College previously do not have to pay this application fee.

An official transcript should be requested by you from each college attended. Transcripts should be forwarded from your previous college directly to our office.

You will be contacted upon receipt of your application and transcripts. A personal interview with the Dean of the Frost School of Business will be arranged.

Notification of Status

Students will be informed of their status at the close of the interview. Candidates who are accepted will receive a letter of notification of their status and a request for a non-refundable $50 class reservation fee (described in the "Basic Fees" section). A student I.D. card will also be issued.

IV. FINANCIAL INFORMATION

Tuition for the 1995-96 Academic Year

Students are billed after completion of the course. This is an unusual policy. We do this because so many of our students have corporate sponsors who require a course grade prior to payment.

Tuition for the Executive M.B.A. Program is $600 per course for the 1995-96 academic year. The rate for the 1996-97 academic year will be announced.

Payment of Tuition

Since we have an unusual payment policy based upon trust, failure to pay tuition on time will result in suspension from the program.

Basic Fees

Application Fee: A one-time non-refundable fee of $20 is paid by each first-time applicant. This fee is waived for those who have ever attended Centenary College.

Class Reservation Fee: We ask all M.B.A. students to pay a $50 class reservation fee. This money pays for M.B.A. parties and also covers the cost of your diploma and cap and gown rental when you graduate.

Birkman Test Fee: Students enrolled in MBA 501 Professional Management Workshop must take the Birkman Test. The fee is $80.

Financial Aid

Information concerning financial aid in the form of loans may be obtained from the Financial Aid Director at 318/869-5137.

V. ACADEMIC POLICIES

Academic Calendar

The Executive M.B.A. Program utilizes a unique calendar. Whereas most universities have two or three terms, the Centenary program has five 10-week terms. This calendar allows students to accelerate their studies.

Registration

Registration takes place over the telephone. Students call in their course preference to the Frost School of Business M.B.A. Coordinator at 318/869-5141 on or after registration day. A bulletin of course offerings will be mailed to students well in advance of each term.

Academic Advising

The Dean of the Frost School of Business and his associates advise students in the planning of their academic programs.

Degree Requirements for the M.B.A.

The Executive M.B.A. Program consists of a pre-established curriculum of 15 three-hour courses with no electives.

Students are required to complete 45 hours of academic work and earn a "B" average.

The degree must be completed within seven calendar years after commencing the program.

The Graduate Management Admission Test (GMAT)

Centenary College requires M.B.A. students to complete the Graduate Management Admission Test (GMAT) prior to the third class or in the first 20 weeks in the program. Scores must be sent directly from the Educational Testing Service to the Dean of the Frost School of Business.

If the GMAT is taken before admission to our M.B.A. program, the results must not be over five years old at the time you are admitted to the program.

The GMAT application booklet is supplied in your packet or is available at the office. Students who are late in taking the GMAT test may not be allowed to register for classes since the test is required for continuation of program accreditation.

Grades

The grading scale for M.B.A. candidates is:

A - Excellent
B - Good
C - Average
D - Poor
F - Failing
I - Incomplete

Students will not receive credit for any course in which a grade of less than "C" is earned.

The grade of "I" will automatically become an "F" if not completed within three terms.

Due to the Federal Privacy Act, the office cannot inform students of their grades. Course grades will be mailed to students' homes. No grades will be given out over the phone.

Probation and Dismissal

Students whose cumulative grade point average falls below 3.0 ("B" average) will be placed on probation.

Students will be notified in writing of their probationary status and counseled by the Dean of the Frost School of Business. Students must achieve a 3.0 grade point average in order to continue in the program. Students falling below the required grade point average will be allowed two modules in which to bring their grade up.

Repeating Courses

M.B.A. students may repeat courses in which a "C" or below was earned. The higher grade will be used in calculating overall grade point average; however, both the old and the new grades will appear on the transcript. Students will not be charged a second time to repeat the course.

This policy is in harmony with our coaching philosophy of education. We believe all of our students are capable of high performance. Some need more time and coaching than others.

Withdrawal and Refund Policy

MBA students are not charged a fee for adding or dropping classes. During the first two weeks of a module, courses may be dropped free of charge by calling the Frost School of Business office at 318/869-5141. After the first two weeks, classes may be dropped only by sending the Dean a written letter of request to drop.

The student who drops a course after the first two week "grace period" will be required to pay full tuition cost, but may enroll in the class in the future without additional cost. Notify the coordinator when you enroll in this course the second time that you have already paid for the course to prevent double-billing.

Credit by Transfer of Course Work

A maximum of six credit hours may be transferred from other graduate programs into the Centenary M.B.A. program. Credit will be accepted only when a grade of "B" or higher was earned.

Credit by Examination

Students who earn 80 or higher on the Standardized Accounting Test may be exempt from MBA 502 Financial Accounting and/or MBA 503 Management Accounting. A similar test is available for exemption from MBA 506 Management Computing. The fee for each test is $75.

Course Exemption

Students holding a C.P.A., C.M.A., or C.I.A. certificate are exempt from MBA 502 Financial Accounting and MBA 503 Management Accounting. D.P.M.A. certification allows exemption from MBA 506 Management Computing. A copy of the certification must be submitted by the student.

Graduation

The graduation commencement exercise takes place once a year in early May.

A student should notify the Frost School of Business by December 15, if he or she wishes to graduate in May of the next year.

Students must satisfy the following in order to graduate:

1. Completion of all required course work.

2. Submission of approved entrepreneurial project (three copies).

March 15 is the last date to turn in final drafts of the project.
April 1 is the last date to complete oral presentations of projects.

3. Minimum of 3.0 grade point average.

4. GMAT score is on file.

5. No outstanding college bills.

VI. RECOMMENDED COURSE SEQUENCE

Academic Sequence

The Centenary Executive M.B.A. Program consists of 15 required courses. There is no prescribed sequence of courses; however, students should bear in mind that in most cases higher-numbered courses assume students' command of the knowledge and skills of relevant lower-numbered courses.

Several courses have specific prerequisites. These are:

MBA 502 Financial Accounting: Prerequisite for this course is competence with micro-computers or MBA 506 Management Computing. MBA 506 may be taken concurrently with MBA 502. Students who have experience with microcomputers may begin in MBA 502 Financial Accounting.

MBA 503 Management Accounting: Prerequisite for this course is MBA 502 Financial Accounting.

MBA 550 Financial Management: Prerequisites for this course are MBA 502 Financial Accounting and MBA 503 Management Accounting.

MBA 551 Marketing Management: Prerequisites for this course are MBA 503 Management Accounting and MBA 505 Business Economics or approval of the instructor.

MBA 562 Business Policy and Strategy: Prerequisites for this course are MBA 503 Management Accounting, MBA 505 Business Economics, MBA 550 Financial Management and MBA 551 Marketing Management.

The Structure, Sequence and Logic of the Program

The 15 courses can be broken down into five areas--human relations skills and concepts, analytical tools, core organizational areas, external interactions and the integrative experience of the business plan.

Area I: Human Relations Skills (2 courses)

Professional Communication	MBA 500	This course is an excellent way to start the program. There is a great deal of interaction, and most people notice an improvement in their communication skills.
Professional Management Workshop	MBA 501	This course should also be taken early in the program. The Birkman Test helps individuals understand their own management style. Practical concepts are emphasized.

Area II: Analytical Tools (5 courses)

Financial Accounting	MBA 502	These courses prepare you for functional courses in marketing, finance and management. Emphasis is on understanding and using these concepts and tools in practical business problems.
Management Accounting	MBA 503	
Managerial Statistics	MBA 504	
Business Economics	MBA 505	
Management Computing	MBA 506	

Area III: Core Organizational Areas (4 courses)

Financial Management	MBA 550	These courses emphasize basic concepts found in all organizations. Candidates should complete Areas I and II before beginning Area III. (Some courses may be taken concurrently).
Marketing Management	MBA 551	
Production Management	MBA 552	
Human Resource Management	MBA 553	

Area IV: External Interaction (3 courses)

Business Ethics	MBA 559	These courses help managers focus on the ethical, social, political, technological and economic factors which affect management decisions.
Business and Government	MBA 561	
Policy and Strategy	MBA 562	

Area V: Integrative Experience--The Business Plan

Entrepreneurial or Intrapreneurial Project	MBA 599	**The project may be started before all courses are completed (after Area II or Area III).** The project may be done in small groups (2-3) or individually. Normally this project requires 20 or more weeks to complete.

PROGRAM STRUCTURE, SEQUENCE AND LOGIC

AREA 5: The Integrative Experience	MBA 599* Project				
AREA 4: External Interactions	MBA 559 Business Ethics	MBA 561 Business & Government	MBA 562 Policy & Strategy		
AREA 3: Core Areas of all Organizations	MBA 550 Financial Management	MBA 551 Marketing Management	MBA 552 Production Management	MBA 553 Human Resource Management	
AREA 2: Analytical Tools	MBA 502 Financial Management	MBA 503 Managerial Accounting	MBA 504 Statistics	MBA 505 Business Economics	MBA 506 Management Computing
AREA 1: Human Relations Skills and Concepts	MBA 500 Communications	MBA 501 Management Workshop			

The Centenary Executive M.B.A. consists of 15 required courses designed to improve human relations, conceptual and analytical skills. While courses in the upper levels (for example, MBA 559, Business Ethics) may be taken before core courses, there is a logic to the sequencing of the areas 1-5 which prepares students for practical, on-going tasks and for top management decision making.

* The MBA 599 class may be taken before core courses and,the project may be started before all courses are completed.

COURSES OF INSTRUCTION

VII. M.B.A. COURSE DESCRIPTIONS

MBA 500: Professional Communications

A workshop in the principles of effective communication and their application to letters, memos and reports. Major emphasis is on clear and cogent writing, but listening and speaking are also stressed. Consistently high-quality written and oral expression is expected of all degree candidates. No prerequisites.

MBA 501: Professional Management Workshop

Practical management skills: time management, goal setting, creative problem solving, delegation, conflict management, committee leadership, project management. Establishing professional objectives and personal action plans for continued self-development. Assessing your own management style; learning your own strengths and weaknesses as a leader. No prerequisites ($80 lab fee).

MBA 502: Financial Accounting

Basic accounting practices and procedures used to develop financial statements. Emphasis on a practical approach to understanding and applying accounting data. The use and misuse of historical accounting data. Interpreting balance sheets, income statements, and statements of retained earnings or proprietorships, partnerships and corporations. Prerequisite: MBA 506 Management Computing. MBA 506 and MBA 502 may be taken concurrently.

MBA 503: Management Accounting

Continues MBA 502. How accounting concepts are used in inventory, overhead allocation, cost accounting, depreciation and internal reporting, control and other areas. Case work instruction: how managers interpret and alter accounting data in order to make appropriate business decisions. Prerequisite: MBA 502 Financial Accounting.

MBA 504: Managerial Statistics

Introduces the quantitative tools most frequently used in business. Applied concepts from statistics and management science. Topics covered include descriptive statistics, probability, estimation, hypothesis testing, regression, game theory and PERT. Computer-assisted instruction. No prerequisites.

MBA 505: Business Economics

Focuses on a limited number of relatively simple but powerful concepts of micro-economics, including topics in demand and cost. Major emphasis on the application of incremental thinking to actual business problems. Analysis of pricing, productivity, costs, business size and market structure. Microeconomic concepts such as output, employment, price level and analysis of economic trends are also presented. No prerequisites.

MBA 506: Management Computing

The application of commonly used computer software for analyzing business information. Emphasis is on learning how to manipulate data in order to improve management decision making. No prerequisites.

MBA 550: Financial Management

The development of *pro forma* financial statements, cash and operating budgets. Alternative ways for firms to finance operation and growth. The time-value of money and capital budgeting. Practical case examples as well as contemporary theories of finance. Prerequisites: MBA 502 Financial Accounting and MBA 503 Management Accounting.

MBA 551: Marketing Management

Introduction to the basic concepts of marketing: marketing variables, market segmentation, sales forecasting, buyer behavior, product, pricing, promotional strategies and market research. Case studies, simulations and student projects will be used to reinforce the practical implications of these concepts. Students may do term marketing projects. Prerequisites: MBA 503 Management Accounting and MBA 505 Business Economics.

MBA 552: Production Management

Provides a broad overview of basic production activities. Production planning, inventory control, plant organization, quality control, and productivity. Major emphasis is on factory floor operations, but these principles will also be related to service operations. Case studies and factory visits utilized. No prerequisites.

MBA 553: Human Resource Management

Reviews contemporary theories of human organizational behavior. How individuals, small groups and organizations interact in practice. Also deals with such specific concerns as recruitment, training, job descriptions and performance evaluations. Improved productivity through human effort is the central theme of the course. No prerequisites.

MBA 559: Business Ethics

Managers are frequently faced with moral decisions both at a policy level and in day-to-day operations. Consumers, stockholders, employees, the public at large and the environment are affected by management decisions. This course presents several philosophical theories of ethics and challenges students to think about moral consequences as well as economic results. Students apply this "moral way of thinking" to case studies from contemporary literature and from their own experiences.

MBA 561: Business and Government

The study of public policy affecting business enterprises. Topics include government control of monopoly, public ownership of enterprise and government regulation of business. Also, the role of government in protecting consumers, workers, investors and the environment. Basic concepts of law and government as related to contemporary society.

MBA 562: Business Policy and Strategy

The business enterprise operates in a competitive and dynamic environment. This course is designed to integrate the various business disciplines of management, marketing, economics, finance and accounting which are relevant to the decision-making process in

formulating policies and strategies within the business enterprise. Case studies and research projects are utilized to supplement text readings. Prerequisites: MBA 503 Management Accounting, MBA 505 Business Economics, MBA 550 Financial Management and MBA 551 Marketing Management.

MBA 599: Entrepreneurial Project

The integrated experience for M.B.A. candidates. A team of two or three students develop, with faculty guidance, plans for a new business enterprise. The projects are presented and defended in the seminar.

Students wishing to graduate in May must present their project on or before **April 1** in order to graduate. Copies of the reports are placed in Magale Library and in the dean's office. A booklet has been prepared to assist students in successful completion and presentation of the project. This booklet will be given to students taking the entrepreneurial project class or may be obtained at the Frost School of Business.

Centenary College MBA Program
1995-96 TENTATIVE CLASS SCHEDULE

	Fall 9/11-11/17	Winter I 11/20-2/9	Winter II 2/12-4/19	Spring 4/22-6/28	Summer 7/1-9/6	Fall 9/9-11/15
MBA 500 Prof. Communication			TU		TU	
MBA 501 Prof. Mgmt. Wksp.	M			M		M
MBA 502 Financial Acctg.		M			M	
MBA 503 Mgmt. Acctg.	TH		TH			TH
MBA 504 Statistics		TU		TU		
MBA 505 Bus. Economics	TU		M			
MBA 506 Mgmt. Computing		W		W		
MBA 550 Financial Mgmt.		TH			TH	
MBA 551 Marketing Mgmt.	W			W		
MBA 552 Production Mgmt.		M			M	
MBA 553 Human Res. Mgmt.			TH			TH
MBA 559 Business Ethics	M			M		M
MBA 561 Business & Govt.	W		W			W
MBA 562 Policy & Strategy	TU		TU			TU
MBA 599 Entrep. Project		TH		TH		

NOTE: This is only a tentative schedule. A class may be canceled due to low enrollment at the Dean's discretion.

Classes are normally held from 5:30-9:20 p.m. on the night indicated. Firm schedules will be sent to students two weeks prior to registration day.

VII. CAMPUS LIFE

Student I.D. Card

Executive M.B.A. students are encouraged to take full advantage of the offerings of the Centenary community. The College has granted M.B.A. candidates free admittance to all performances and athletic events. Present your M.B.A. I.D. card to be admitted. To obtain your card, call the Frost School of Business office 869-5141. Your student I.D. maybe used at other Shreveport businesses which give student discounts.

Proof of Immunization

If you were born after 1956 you are required to provide proof of immunization or a request for exemption. This document is required by the State of Louisiana. Forms are available at the Frost School of Business.

Car Registration

You will need to register your car to help campus security protect our parking area. The cost of the parking sticker is $10 per year and will be included in you itemized bill. The sticker should appear on your rear bumper on the passenger side.

Magale Library

Magale Library houses over 145,000 volumes as well as a large collection of periodicals, microfilms, and music and drama recordings. Cooperative arrangements with the Green Gold Library System (serving northwest Louisiana), the Southern College University Union (centered at Vanderbilt University) and the Amigos System give us inter-library loan access to books and periodicals unavailable on campus.

M.B.A. students have full library privileges. Library tours emphasizing research into business are normally included in MBA 500 Professional Communications. Handouts about library services and facilities are available at the circulation desk.

Library hours during the undergraduate fall and spring semesters are:

8 a.m. to midnight	Monday to Thursday
8 a.m. to 4:30 p.m.	Friday
1 p.m. to 5:00 p.m.	Saturday
2 p.m. to midnight	Sunday

Summer, May module and Christmas holiday times differ. Call the Library for precise times at 869-5172. It is possible to have holiday library times extended to meet the needs of a particular class.

Computing Facilities

There are micro-computers available to M.B.A. students at four locations on campus. All of the computers are networked. These locations are:

1. Twenty-four IBM-compatible, 486dx/33 computers are available in the computer lab in Mickle Hall, Room 02 in the basement. Your student I.D. card should be presented for identification. Call 869-5216 for a listing of times the lab is open.

2. Fifteen IBM-compatible, 486dx/33 computers are available to students in the computer lab of Magale Library.

3. Five micro-computers are available for student use in Jackson Hall, Room 222. Call 869-5141 for a listing of times the lab is open.

4. Twenty-one IBM-compatible 486dx/33 computers are also available in Jackson Hall, Room 305. Call 869-5216 for a listing of times the lab is open.

Bookstore and Post Office

All text books and supplies are available at the Centenary College Bookstore (869-5278) which is located, along with the Post Office, in the Moore Student Center. Hours for the Post Office are 10:00 a.m. to 4:00 p.m., Monday through Friday. Hours for the Bookstore are 8:00 a.m. to 5:00 p.m., Monday through Friday and 10:00 a.m. to 2:00 p.m. on Saturday. The bookstore will remain open until 6:00 p.m. on the Thursday following registration day to accommodate M.B.A. students. Students from out-of-town may call in and order their textbooks by credit card.

The Performing Arts

The Marjorie Lyons Playhouse offers a full schedule of dramatic performances; the Hurley School of Music presents concerts by visiting and local artists, as well as the music faculty. The Centenary Film Society shows contemporary and classic films. For a schedule of films, contact the English Department secretary at 869-5254.

Meadows Museum of Arts

The Meadows Museum schedules national as well as regional exhibits. It is the permanent home of the Jean Despujols Collection of Indochinese Art. Hours: Tuesday through Friday, 1:00 to 5:00 p.m.; Saturday and Sunday 1:00 to 4:00 p.m. Closed on Mondays.

Centenary Athletics

Centenary sponsors fourteen intercollegiate athletic programs: eight men's sports and six women's sports. A full schedule of Centenary Gents basketball is available from the athletic office (869-5275).

M.B.A. Alumni Association

An Alumni Association for graduates of the Centenary Executive M.B.A. Program is planned. Contact the Dean of the School of Business for more details if you would like to be in this program.

M.B.A. Investment Clubs

There are two investment clubs in the Centenary Executive M.B.A. Program: one club for M.B.A. alumni and a high-risk club for all M.B.A. students, faculty and staff. Anyone is welcome to join at any time. Call 869-5103 for additional information.

M.B.A. Speakers Association

A student-initiate program in which outstanding practitioners are invited to meet with M.B.A. candidates at breakfast and luncheon meetings.

Student Subscriptions

Special student-rate subscriptions are available for *The Wall Street Journal*, *Business Week*, *Fortune*, and the *Harvard Business Review*. Contact the Frost School of Business M.B.A. Coordinator at 869-5141 for more information.

Administration of the College

President . . . . . Kenneth L. Schwab
B.A., Purdue University; M.Ed., University of North Carolina at Greensboro; Ed.D., Indiana University

Provost and Dean of the College . . . . . Robert P. Bareikis
A.B., Havard College; Ph.D., Harvard University

Registrar . . . . . Gary R. Young
B.A., Northwestern Oklahoma State University; Th.M., Dallas Theological Seminary; Ph.D., University of Texas at Arlington

Dean of Enrollment Management . . . . . Dorothy Bird Gwin
B.B.A., M.S., East Texas State University; Ed.D., University of Kansas

Director of Financial Aid . . . . . Mary Sue Rix
B.B., Baylor University; M.A., Western Carolina University; M.A., Louisiana State University

Vice President for Finance and Administration . . . . . W. Thomas Phizacklea
B.A., University of Pittsburgh; M.B.A., Mount Saint Mary's College

Administration of the Frost School of Business and Executive M.B.A. Program

Dean, Frost School of Business . . . . . Barrie Richardson
B.A., Carleton College; M.B.A., D.B.A., Indiana University

Executive Assistant/M.B.A. Coordinator . . . . . Charlotte Turnley

Graduate Business Teaching Faculty

Robert S. Brewer -- B.A. Harding University; M.A., Ph.D., Louisiana State University.

Harold R. Christensen -- B.A., M.S., Ed.D., Oklahoma State University.

Barbara J. Davis -- B.S., M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University; C.P.A., C.I.A.

Katherine R. Fell -- B.S.C., Southern Arkansas University; M.A., Louisiana Tech University; Ph.D., Texas A&M University.

Rodney A.Grunes -- A.B., Drew University; A.M., Ph.D., Duke University.

F. Jefferson Hendricks -- B.A., Centenary College; M.A., Ph.D., University of Illinois.

David J. Hoaas -- B.S., Bemidji State University; M.A., Ph.D., Duke University.

Daniel L. Langen -- B.S., M.S., Ph.D., Texas A&M University.

Richard M. Lewis -- B.S., M.S., Southern Illinois University; M.B.A., East Texas State University; D.B.A., Louisiana Tech University.

Helen B. Mason -- B.S., Louisiana State University-Shreveport; M.B.A., D.B.A., Louisiana Tech University; C.P.A., C.M.A.

Carol McKenzie -- B.S., Northeast Louisiana University; M.B.A., Centenary College.

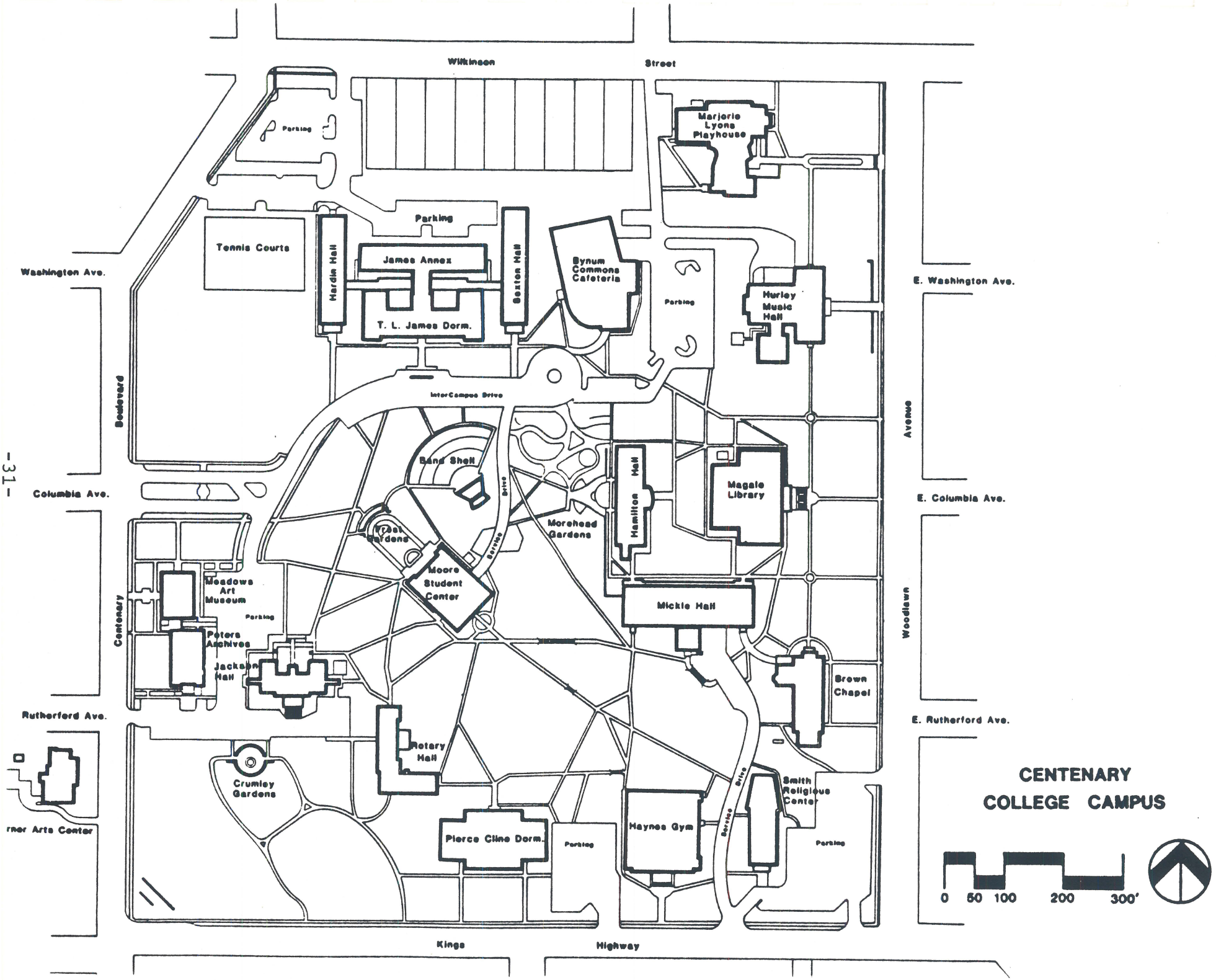
Frank Pohlkamp -- B.S., University of Cincinnati; M.B.A., Xavier University; C.P.I.M.

Elizabeth L. Rankin -- B.S., Auburn University; M.A., Ph.D., Virginia Polytechnic Institute and State University.

Barrie Richardson -- B.A., Carleton College; M.B.A., D.B.A., Indiana University.

David E. Thomas -- B.S., Southeastern Louisiana University; M.S., Louisiana State University; Ph.D., Tulane University.

Don C. Wilcox -- B.S., Nicholls State University; M.A., Louisiana State University; D.B.A., Mississippi State University.


Wilkinson Street
Parking
Marjorie Lyons Playhouse
Parking
Tennis Courts
Hardin Hall
James Annex
T. L. James Dorm.
Boston Hall
Bynum Commons Cafeteria
Parking
Hurley Music Hall
Washington Ave.
E. Washington Ave.
Boulevard
InterCampus Drive
Band Shell
Bernhe Drive
Hamilton Hall
Magale Library
Avenue
Columbia Ave.
E. Columbia Ave.
Rose Gardens
Moore Student Center
Morehead Gardens
Meadows Art Museum
Parking
Peters Archives
Jackson Hall
Mickle Hall
Centenary
Woodlawn
Brown Chapel
Rutherford Ave.
E. Rutherford Ave.
Rotary Hall
Crumley Gardens
Smith Religious Center
Haynes Gym
Pierce Cline Dorm.
Parking
Parking
rner Arts Center
Kings Highway
CENTENARY COLLEGE CAMPUS
0 50 100 200 300'